

EVENT SPONSORSHIP



ABOUT BOCK FEST:

During January, Zoo Idaho partners with a local brewery to create a unique Bach Brew for the zoo. During this event experience the animals in a winter landscape, a unique beer tasting, great traditional food, and a bonfire to warm your hands

EVENT DATE: TBD, 2023

Fox Sponsor — \$2,500
“Bock Fest presented by **Your Company**”

Bobcat Sponsor — \$1000
Your sponsor helps to provide exclusive beer mugs for our guests.

Coyote Sponsor — \$500
Help bring a variety of traditional inspired foods to taste during the event.

Owl Sponsor — \$250
Your sponsorship is an important part of making this event a success.

Volunteer Sponsor — \$0 In-Kind
This sponsorship can be a part of making this an event of the season!

SPONSOR LEVELS	FOX \$2,500	BOBCAT \$ 1,000	COYOTE \$500	OWL \$ 250	VOLUNTEER \$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Event Tickets to Bock Fest	10	4	2		
Discount on all Zoo Programs in Jan, Feb, & Mar	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●