

EVENT SPONSORSHIP



ABOUT DATE NIGHT at the ZOO

Every year Zoo Idaho hosts this fundraising event to celebrate Valentine's Day in style and for those who attend to learn some fun animal facts. This fundraising event helps to raise money for our capital improvement fund, which is used to improve and build new exhibits for our resident animals.

EVENT DATE: February 12, 2022

Fox Sponsor — \$2,500
 "Date Night at Zoo Idaho presented by **Your Company**"

Bobcat Sponsor — \$1000
 Sponsor guest take-home Valentine's Gift with recognition on gift.

Coyote Sponsor — \$500
 Sponsor refreshments for guests with recognition at refreshment table.

Owl Sponsor — \$250
 Your sponsorship is an important part of making this event a success.

Volunteer Sponsor — \$0 In-Kind
 Your sponsorship helps to run this event smoothly and create an amazing experience.

SPONSOR LEVELS	FOX \$2,500	BOBCAT \$ 1,000	COYOTE \$500	OWL \$ 250	VOLUNTEER \$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Discount on all Zoo Programs in Jan, Feb, & Mar	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●