

EVENT SPONSORSHIP



ABOUT EARTH DAY:

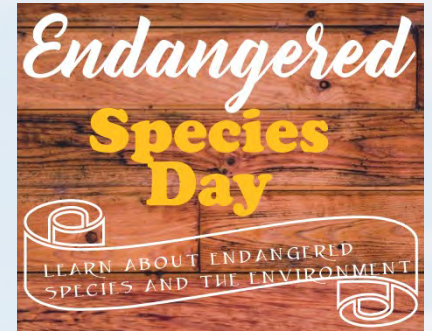
April 22nd is Earth Day and every year Zoo Idaho organizes a clean-up event to pick up trash and debris at Ross Park. Volunteers from local high schools categorize the trash and weigh it so the data can be sent to the Ocean Conservancy as part of their worldwide marine debris data survey.

EVENT DATE: April 23, 2022

ABOUT ENDANGERED SPECIES DAY:

The third Friday in May, Zoo Idaho highlights endangered species and their environments by providing conservation activities around the zoo for students and the local community.

EVENT DATE: May 20, 2022



Fox Sponsor — \$2,500
 “Earth Day Clean Up & Endangered Species Day at Zoo Idaho presented by **Your Company**”

Bobcat Sponsor — \$1000
 Sponsor the necessary clean up tools for Earth Day and activities for Endangered Species Day

Coyote Sponsor — \$500
 Sponsor refreshments for guests with recognition at refreshment table for both events.

Owl Sponsor — \$250
 Your sponsorship goes to support the mission and vision of these two events.

Volunteer Sponsor — \$0 In-Kind
 Your sponsorship is an important part of making this event a success.

SPONSOR LEVELS (Sponsorship is for both events)	FOX \$2,500	BOBCAT \$ 1,000	COYOTE \$500	OWL \$ 250	VOLUNTEER \$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Discount on all Zoo Programs in Jan, Feb, & Mar	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●