

EVENT SPONSORSHIP



ABOUT OKTOBEARFEST:

Held in October, our OctoBEARfest is the zoo's take on traditional Oktoberfest beer tasting, activities, and food. Enjoy a walk around the zoo while sampling an array of new brews.

EVENT DATE: October 1, 2022

Fox Sponsor — \$2,500
 “OktoBEARfest presented by **Your Company**”

Bobcat Sponsor — \$1000
 Your sponsor helps to bring a great musical act to OktoBEARfest.

Coyote Sponsor — \$500
 Help bring a wide variety of brews for our guest to enjoy.

Owl Sponsor — \$250
 Your sponsorship is an important part of making this event a success.

Volunteer Sponsor — \$0 In-Kind
 This sponsorship can be a part of making this an event of the season!

SPONSOR LEVELS	FOX	BOBCAT	COYOTE	OWL	VOLUNTEER
	\$2,500	\$ 1,000	\$500	\$ 250	\$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Event Tickets to OktoBEARfest	10	4	2		
Discount on all Zoo Programs in Oct., Nov, & Dec	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●