

EVENT SPONSORSHIP



ABOUT ZOO BOO:

The last Saturday in October, Zoo Idaho celebrate Halloween with a trick-or-treat event around the zoo. Local community organizations and business provide candy and activities for the guests. This event is one of our largest of the season!

EVENT DATE:

October 29, 2022

In 2021, nearly

3,000

Guests attended this event!

Fox Sponsor — \$2,500

“Zoo Idaho’s Zoo Boo presented by **Your Company**”

Bobcat Sponsor — \$1000

Your sponsor helps transform the zoo into a haunted walk through during Zoo Boo

Coyote Sponsor — \$500

This sponsorship helps provide candy and other treats for our guests.

Owl Sponsor — \$250

Your sponsorship is an important part of making this event a success.

Volunteer Sponsor — \$0 In-Kind

This sponsorship is extra important for this event as it is one of our biggest of the year!

SPONSOR LEVELS	FOX \$2,500	BOBCAT \$ 1,000	COYOTE \$500	OWL \$ 250	VOLUNTEER \$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Event Tickets to Zoo Boo	30	20	10		
Discount on all Zoo Programs in Oct, Nov, & Dec	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●