

EVENT SPONSORSHIP



ABOUT ZOO HULLABALLOO:

Introducing a new event in 2022 held in August, Zoo Idaho celebrates the end of summer with a family friendly carnival at the zoo. Community organizations and volunteers provide carnival games, educational crafts, and animal fact stations. Enjoy a day at the zoo with family fun, live music, and fair food.

EVENT DATE: August 13, 2022

Fox Sponsor — \$2,500
“Zoo Hullabaloo presented by **Your Company**”

Bobcat Sponsor — \$1000
Your sponsor helps transform the zoo into a fun carnival experience for our guests.

Coyote Sponsor — \$500
This sponsorship helps provide treats and prizes for guests.

Owl Sponsor — \$250
Your sponsorship is an important part of making this event a success.

Volunteer Sponsor — \$0 In-Kind
This sponsorship can be a part of making this an event of the season!

SPONSOR LEVELS	FOX \$2,500	BOBCAT \$ 1,000	COYOTE \$500	OWL \$ 250	VOLUNTEER \$0 In-Kind
Space at event for community outreach and marketing	●				
Opportunity for employees to serve as event volunteers	●				
Event Family Tickets (Admits up to 5)	8	4	2		
Discount on all Zoo Programs in Jul, Aug, & Sept	25%	15%	10%		
Corporate Recognition					
- In Event media, marketing, and promotional pieces	●	●			
- Event banners and/or signage	●	●	●	●	
- Event social media	●	●	●	●	●
- Logo and link on event website	●	●	●	●	●
Provide volunteers for event (minimum of 10 volunteers)					●